

ORDER



Orders
Order / Rev: 710410 - 2
Alt Order #: 06299734
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A
Flight Dates: 09/12/12 - 09/17/12
Original Date / Rev: 08/28/12 / 09/05/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/10/12	09/16/12	135	\$88,435.00	\$75,169.75
09/17/12	09/23/12	28	\$27,600.00	\$23,460.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	163	\$116,035.00	\$98,629.75	0.00
Totals	163	\$116,035.00	\$98,629.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/12/12	09/14/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,-- WTF-- (4:30 XM-4:59 XM)		:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	09/10/12	09/16/12	-- WTF--		4	\$50.00	0.00							
2	WTSP	09/17/12	09/17/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205,M----- (4:30 XM-4:59 XM)		:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	09/17/12	09/23/12	M-----		2	\$75.00	0.00							
3	WTSP	09/12/12	09/14/12	5-530a 5-530a 10 News	CM	5-530a	-- WTF--	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	09/10/12	09/16/12	-- WTF--		4	\$90.00	0.00							
E 4	WTSP	09/17/12	09/17/12	5-530a 5-530a 10 News	CM	5-530a	M-----	:30	1	\$100.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	09/17/12	09/23/12	M-----		1	\$100.00	0.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	5-530a		5-530a	M-----	:30		(\$100.00)		0.00	NM		
	Credited														
5	WTSP	09/12/12	09/14/12	530-6a 530-6a 10 News	CM	530-6a	-- WTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
	Week:	09/10/12	09/16/12	-- WTF--		4	\$100.00	0.00							
6	WTSP	09/17/12	09/17/12		CM	530-6a	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
530-6a															
530-6a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$150.00		0.00			
7	WTSP	09/12/12	09/14/12	M-F 6-7a	CM	6-7a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			
8	WTSP	09/17/12	09/17/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$175.00		0.00			
9	WTSP	09/12/12	09/14/12	CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			
10	WTSP	09/17/12	09/17/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (7:00 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
11	WTSP	09/12/12	09/14/12	CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$125.00		0.00			
12	WTSP	09/17/12	09/17/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
CBS This Morning (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$200.00		0.00			
13	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	--WTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$70.00		0.00			
14	WTSP	09/17/12	09/17/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$100.00		0.00			
15	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a	CM	9-9:30A	--WTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
10 News, 9am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$70.00		0.00			
E 16	WTSP	09/17/12	09/17/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$100.00		0.00			
17	WTSP	09/12/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	--WTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					4	\$50.00		0.00			
18	WTSP	09/17/12	09/17/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$75.00		0.00			
19	WTSP	09/12/12	09/14/12	Price Is Right	CM	11a-12p	--WTF--	:30	5	\$375.00	P-4	0.00	NM	5	\$1,875.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					5	\$375.00		0.00			
20	WTSP	09/17/12	09/17/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
Price Is Right															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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20	WTSP	09/17/12	09/17/12	Price Is Right Price Is Right	CM	11a-12p	M- - - - -	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$450.00		0.00			
21	WTSP	09/12/12	09/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- - WTF- -	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$325.00		0.00			
22	WTSP	09/17/12	09/17/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:30	1	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$450.00		0.00			
23	WTSP	09/12/12	09/14/12	Y&R Young and the Restless	CM	1230-130p	- - WTF- -	:30	4	\$425.00	P-4	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$425.00		0.00			
24	WTSP	09/17/12	09/17/12	Y&R Young and the Restless	CM	1230-130p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$550.00		0.00			
25	WTSP	09/12/12	09/14/12	B&B Bold and Beautiful	CM	130-2p	- - WTF- -	:30	4	\$425.00	P-4	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$425.00		0.00			
26	WTSP	09/17/12	09/17/12	B&B Bold and Beautiful	CM	130-2p	M- - - - -	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$550.00		0.00			
27	WTSP	09/12/12	09/14/12	M-F 2-3p The Talk	CM	2-3p	- - WTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$300.00		0.00			
28	WTSP	09/17/12	09/17/12	M-F 2-3p The Talk	CM	2-3p	M- - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$300.00		0.00			
29	WTSP	09/12/12	09/14/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- - WTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$300.00		0.00			
30	WTSP	09/17/12	09/17/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$275.00		0.00			
31	WTSP	09/12/12	09/14/12	M-F 4-5p Dr. Phil	CM	4-5p	- - WTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$300.00		0.00			
32	WTSP	09/17/12	09/17/12	M-F 4-5p Dr. Phil	CM	4-5p	M- - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M- - - - -					1	\$400.00		0.00			
33	WTSP	09/12/12	09/14/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- - WTF- -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF- -					4	\$200.00		0.00			
34	WTSP	09/17/12	09/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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34	WTSP	09/17/12	09/17/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$275.00		0.00				
35	WTSP	09/12/12	09/14/12	M-F 530-6p 10 News at 530p	CM	530-6p	- - WTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - WTF - -			4		\$200.00		0.00				
36	WTSP	09/17/12	09/17/12	M-F 530-6p 10 News at 530p	CM	530-6p	M- - - - -	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$275.00		0.00				
37	WTSP	09/12/12	09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- - WTF - -	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - WTF - -			4		\$250.00		0.00				
38	WTSP	09/17/12	09/17/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$500.00		0.00				
39	WTSP	09/12/12	09/14/12	CBS Evening News CBS Evening News	CM	630-7p	- - W- F - -	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - W- F - -			2		\$600.00		0.00				
41	WTSP	09/12/12	09/14/12	7-730p 10 News, 7pm M-F	CM	7-730p	- - WTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - WTF - -			4		\$300.00		0.00				
42	WTSP	09/17/12	09/17/12	7-730p Wheel of Fortune	CM	7-730p	M- - - - -	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$1,300.00		0.00				
43	WTSP	09/12/12	09/14/12	730-8p Inside Edition	CM	730-8p	- - WTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - WTF - -			4		\$300.00		0.00				
44	WTSP	09/17/12	09/17/12	730-8p Jeopardy	CM	730-8p	M- - - - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$1,500.00		0.00				
45	WTSP	09/12/12	09/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- - WTF - -	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - WTF - -			4		\$750.00		0.00				
46	WTSP	09/17/12	09/17/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M- - - - -			1		\$1,000.00		0.00				
47	WTSP	09/15/12	09/15/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - - - - S-			1		\$400.00		0.00				
48	WTSP	09/16/12	09/16/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	- - - - - S			1		\$600.00		0.00				
49	WTSP	09/12/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- - WTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 710410 - 2
 Alt Order #: 06299734
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
49	WTSP	09/12/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--WTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		4			\$300.00			0.00			
50	WTSP	09/17/12	09/17/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$350.00			0.00			
52	WTSP	09/17/12	09/17/12	Late Late Show Late Late Show	CM	1237-137a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$175.00			0.00			
53	WTSP	09/15/12	09/15/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	\$40.00	P-4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2			\$40.00			0.00			
54	WTSP	09/15/12	09/15/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	2	\$80.00	P-4	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		2			\$80.00			0.00			
56	WTSP	09/15/12	09/15/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1			\$150.00			0.00			
57	WTSP	09/15/12	09/15/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1			\$150.00			0.00			
58	WTSP	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1			\$1,600.00			0.00			
E 60	WTSP	09/17/12	09/17/12	Mon Prime A How I Met Your Mother	CM	Mon 8-9p	M-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$9,000.00			0.00			
61	WTSP	09/17/12	09/17/12	Mon Prime B 2 Broke Girls	CM	Mon 9-10p	M-----	:30	1	\$5,500.00	P-4	0.00	NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$5,500.00			0.00			
62	WTSP	09/17/12	09/17/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M-----	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1			\$3,500.00			0.00			
63	WTSP	09/12/12	09/12/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		2			\$3,000.00			0.00			
64	WTSP	09/12/12	09/12/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1			\$2,500.00			0.00			
65	WTSP	09/13/12	09/13/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1			\$2,500.00			0.00			
67	WTSP	09/13/12	09/13/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 710410 - 2
Alt Order #: 06299734
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
67	WTSP	09/13/12	09/13/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---		1				\$2,000.00		0.00			
E 68	WTSP	09/14/12	09/14/12	Fri Prime A Undercover Boss	CM	Fri 8-9p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$1,500.00		0.00			
E 69	WTSP	09/14/12	09/14/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$1,500.00		0.00			
70	WTSP	09/14/12	09/14/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		2				\$1,500.00		0.00			
71	WTSP	09/15/12	09/15/12	Sat Prime B Crimetime Saturday	CM	Sat 9-10p	-----S-	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$1,000.00		0.00			
72	WTSP	09/16/12	09/16/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$2,500.00		0.00			
73	WTSP	09/16/12	09/16/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	-----S	:30	2	\$3,500.00	P-4	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		2				\$3,500.00		0.00			
74	WTSP	09/16/12	09/16/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$2,000.00		0.00			
75	WTSP	09/16/12	09/16/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$1,800.00		0.00			
76	WTSP	09/16/12	09/16/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/10/12-09/16/12	NFL Football Game #2		4-7p	-----Su	:30		(\$4,000.00)		0.00	NM		
				Credited											
				[move to 1p game]											
77	WTSP	09/16/12	09/16/12	NFL Football Game #2 NFL Football Game #2	CM	4-7p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$4,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/10/12-09/16/12	NFL Football Game #2		4-7p	-----Su	:30		(\$4,000.00)		0.00	NM		
				Credited											
				[move to 1p game]											
78	WTSP	09/12/12	09/12/12	Wed Prime C CSI: Crime Scene Investigation	CM	Wed 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--W----		1				\$2,500.00		0.00			
79	WTSP	09/13/12	09/13/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710410 - 2
 Alt Order #: 06299734
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
79	WTSP	09/13/12	09/13/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	---T---		1			\$2,500.00			0.00			
E 80	WTSP	09/13/12	09/13/12	Thu Prime B Big Brother 14	CM	Thu 9-10p	---T---	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	---T---		1			\$7,000.00			0.00			
81	WTSP	09/13/12	09/13/12	Thu Prime C Thu Prime C	CM	Thu 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	---T---		1			\$2,000.00			0.00			
E 82	WTSP	09/17/12	09/17/12	Mon Prime B 2 Broke Girls	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		1			\$2,700.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	09/17/12-09/23/12	Mon Prime B		Mon 9-10p	M-----	:30		(\$2,700.00)		0.00	NM		
	Credited														
83	WTSP	09/16/12	09/16/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	2	\$4,000.00	P-4	0.00	NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S		2			\$4,000.00			0.00			
N84	WTSP	09/15/12	09/15/12	NCAA Football Game #2 NCAA Football Game #2	CM	3-7p	-----S-	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1			\$2,500.00			0.00			
N85	WTSP	09/15/12	09/15/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1			\$40.00			0.00			
N86	WTSP	09/12/12	09/14/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	--WTF--	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		1			\$70.00			0.00			
N87	WTSP	09/12/12	09/14/12	5-530a 5-530a 10 News	CM	5-530a	--WTF--	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		1			\$90.00			0.00			
N88	WTSP	09/12/12	09/14/12	CBS This Morning CBS This Morning	CM	7-9a	--WTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/10/12	09/16/12	--WTF--		4			\$125.00			0.00			
Totals													163	\$116,035.00	